



# MALTA BUSINESS REVIEW

## ADVERTISING RATES 2021

..... **Malta Business Review**  
 : Inspires readers and users to think beyond traditional  
 : boundaries, lead business thoughts and create the  
 : future of business  
 : .....



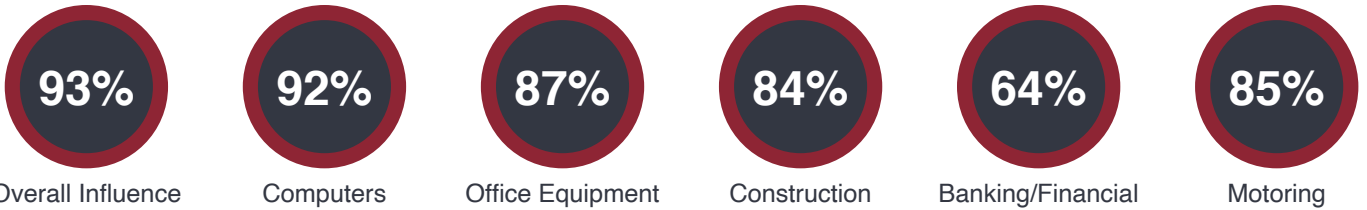
The **only** business publication which comes out with a Sunday Newspaper **monthly**

**20,000** PRINT RUN

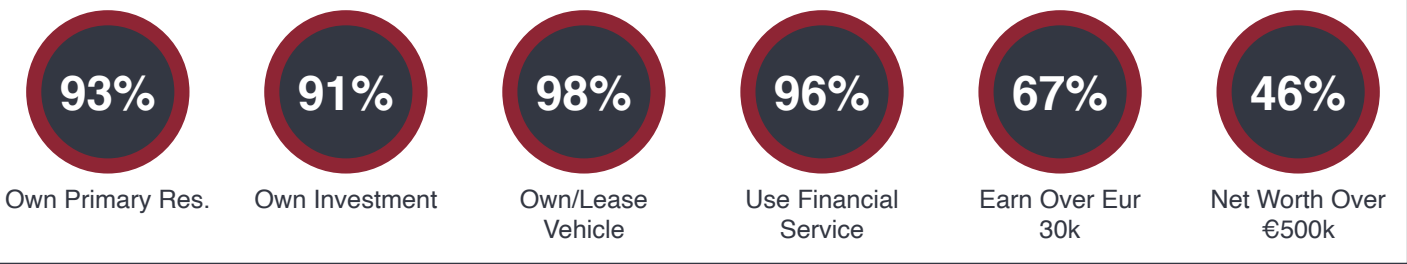
**+200,000** DIGITAL ELECTRONIC flip over version distributed via e-newsletter blast

### DECISION MAKING

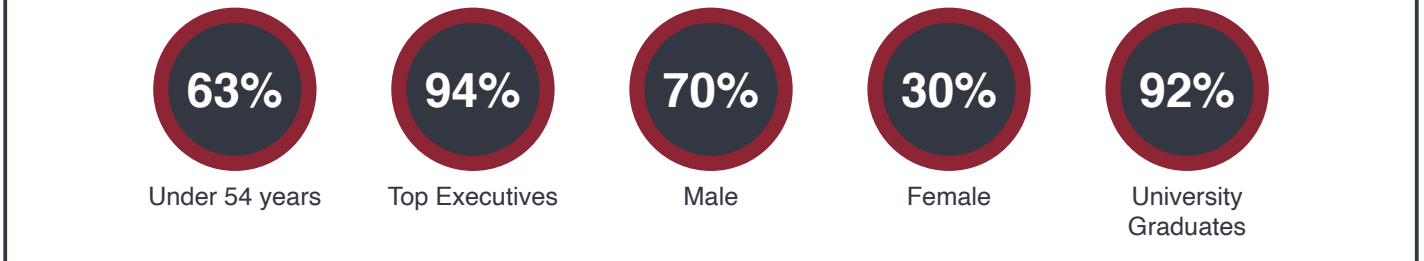
Readers influence on purchase or lease of products and services:



### ACTIVE CONSUMERS



### AFFLUENT READERS



Manufacturing Industry | Banking | Automobile Industry | Business Services | Engineering Industry | Chambers of Commerce | Transportation Industry | iGaming | Hospitality Industry | Architects & Engineers | Interior designers | Insurance Industry | Consumer Services | Energy Industry | Cultural Industry | Law Firms & Legal | Services | Education Industry | Media & Internet Industry | Retail Industry | Building & Construction Industry | Finance Industry | Telecommunications Industry | Government | Software Industry | Healthcare Industry | Utilities & Waste Treatment | Industry | Doctors & Physicians | Maritime & Aviation industry | SME's executives | Marketers, Managers & CEO's | PR & Corporate Organisations | Real Estate & Property | Transport & Logistics | Top Marketing/ HR/ Finance/ IT | ERP Users | Technology Users | Wholesale Industry

MAGAZINE RATES	1x	2x	3x
<b>Full Page</b> Advert Size: 210mm x 297mm	€750	€700	€650
<b>Half Page</b> Advert Size: 185mm x 130mm	€400	€350	€300
<b>Quarter Page</b> Advert Size: 120mm x 120mm	€290	€250	€200
<b>Strip Advert</b> Advert Size: 185mm x 35mm	€290	€250	€200
<b>Front Cover</b> plus FREE 2 page Editorial	€1,300		
<b>Inside Front Cover</b>	€1,100	€950	€900
<b>Back Cover</b>	€1,200	€1,100	€1,000
<b>Double Page Spread</b>	€1,200	€1,150	€1,050

#### Artwork Specifications

All adverts must be submitted in PDF, TIFF or EPS formats in high resolutions 300dpi. Should you have other file formats kindly confirm with our team beforehand. A full sized printed copy must be sent with the artwork as approval.

All prices are per issue basis. All prices exclude 18% VAT.

WEBSITE RATES	1x	2x	3x
<b>Leader Board</b> 468px x 60px	€100	€100	€100
<b>Banners Ads</b> 125px x 125px	€50	€50	€50
<b>Box Ads</b> 250px x 250px	€50	€50	€50
<b>Blogs/Editorials/ Advertorials</b>	€50	€50	€50
<b>Video Clips</b>	€150	€100	€75

Value added benefit: plus one month free. Should you require production kindly contact us for details.

All prices are per month basis. All prices exclude 18% VAT.

## DISTRIBUTION

The magazine is also distributed to targeted businesses and business centres including Sliema, St. Julians, Valletta, Mosta, Naxxar, Msida, Gzira, Madliena, Paola, Portomaso, B'Kara, Ta' Xbiex, San Gwann, Industrial Estates, and Manufacturing Zones.

# 20,000

## BUSINESS INDIVIDUALS

The readership of the Malta Business Review reaches 20,000 business individuals. The publication is hand delivered to our targeted audiences.

## ADVERTISING INQUIRIES

MBR Publications Limited  
Highland Apartment - Level 1, Naxxar Road, Birkirkara, BKR 9042

### ADVERTISING

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**DYNAMIC EVENTS**  
COMPLETE EVENT EXPERIENCES

# NO MORE BLAND, BORING, OR LOW QUALITY MAGAZINES!

Now business magazines doesn't have to be a commercial parody. There's an exciting new magazine that makes business reading fun, fast, and easy.

With an over-saturated market overcrowded with low quality and less edifying business magazines, we felt the need to provide the local business community with a leading progressive business source, offering unique editorial vision towards leadership stories across different business sectors such as banking, finance, commercial, hospitality industry and real estate, presenting the latest industry news, trends, developments and analysis.

In the world of new business thinking, Malta Business Review is your trusted source for business portfolios, news, features, blogs and newsletters on all that is leading the business world. It will act as a direct avenue to a broad base of corporate level executives.

In our Business Profiles section, we publish personal interviews from the real-life achievements of senior executives from companies across the local corporate and industrial spectrum. In our Features section we bring you up-to-date comment and advice from professionals in their field on the hot topics of the day. Regular updates to our blogs, social media and newsletters provide a content-rich reading experience packed with interesting views and comment on the issues of the day affecting local and international business, also complimented with our new website [www.maltabusinessreview.net](http://www.maltabusinessreview.net)

Now your business can become our playground. With this versatile new publication, MALTA BUSINESS REVIEW, in your hands, you will.

- Advance the effectiveness of Corporate business professionals
- Be engaged in delivering value to B2B advertising, outstanding design, quality & ROI
- Spend more quality time reading stimulating and absorbing articles and high profile interviews
- Be part of a fast-developing networking community with over 20,000 print circulation
- Find out how the latest business savvy news simplify your business knowledge and acumen

Our team is forward-thinking. Thus, the editorial content of the Malta Business Review focuses upon the future.