

ACCOUNTANCY TODAY



Accountancy Today is the definitive guide for accountants and auditors. It contains articles that are of interest to accountancy and audit professionals working in public practice as well as different Maltese industry segments such as financial services, manufacturing and hospitality, amongst others. Legal and financial consultants, judiciaries and trustees are also part of Accountancy Today's reader base. Accountancy Today is the foremost publication for the Maltese Accountancy and Audit profession providing a holistic approach covering unique financial and business related services and information to various sectors, giving a diversified insight into business processes, including (but not limited to) Auditing and Assurance, Accountancy, Tax, Regulatory and Compliance, Advisory and Corporate services. Published quarterly, Accountancy Today delivers the editorial content to satisfy the market's need to disseminate a fast, thorough response to contemporary financial reporting matters. Market participants such as economic policy makers, regulators, banking and competition supervisors, corporations and financial institutions, require timely and robust answers to the contemporary and emerging policy questions. Accountancy Today boasts of a wide distribution, with over 5000 copies circulated each month to ACCA, University, MCAST and Sixth Form students along with all local banks, business class hotels, libraries, audit, legal and accountancy firms as well as its subscription list. As the exclusive publishers of Accountancy Today MBR Publications Ltd. are pleased to accept bookings for the online quarterly issues.

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ACCOUNTANCY TODAY

A3

Double Page Spread
w420 x h297mm
+5 mm bleed

COVER

Local, global and technical news, interviews, in-depth coverage, new EU regulations, spotlight on Maltese businesses, special reports and surveys, spot coverage and much more.

TARGETS

Accountants, Chief Financial Officers, Financial Controllers, Tax Advisors, Financial Services Sector (Banking, Insurance and Investment Management), Private Enterprises, Public Corporations, Government Ministries and Departments.

A4

Full Page
w210 x h297mm
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A5

Half Page
w200 x h140mm

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	1	2	3	4
Double Page Spread	€700	€690	€675	€650
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Branded Column	€200	€180	€160	€150
Front Cover	€1,000 (incl. 2 pages content/cover story)			
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w60 x h280mm

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